



C/2025/5860

10.11.2025

**Action brought on 17 September 2025 – Xaipix v EUIPO – Axis (Aipix)**

**(Case T-632/25)**

(C/2025/5860)

*Language in which the application was lodged: English*

**Parties**

*Applicant:* Xaipix sp. z o. o. (Warsaw, Poland) (represented by: K. Pyszków, lawyer)

*Defendant:* European Union Intellectual Property Office

*Other party to the proceedings before the Board of Appeal:* Axis AB (Lund, Sweden)

**Details of the proceedings before EUIPO**

*Applicant of the trade mark at issue:* Applicant before the General Court

*Trade mark at issue:* Application for European Union figurative mark Aipix – Application for registration No 18 840 639

*Procedure before EUIPO:* Opposition proceedings

*Contested decision:* Decision of the First Board of Appeal of EUIPO of 17 July 2025 in Case R 161/2025-1

**Form of order sought**

The applicant claims that the Court should:

- annul the contested decision, dismiss the appeal in Case R 161/2025-1, declare that the trade mark at issue may proceed to registration for all goods covered by it, and order the other party to the proceedings before the Board of Appeal to bear the applicant's costs in the appeal and opposition proceedings before EUIPO;
- order EUIPO and the other party to the proceedings before the Board of Appeal to pay the costs of the proceedings before the General Court;
- in the alternative, annul the contested decision in its entirety;
- order EUIPO and the other party to the proceedings before the Board of Appeal to pay the costs of the proceedings before the General Court.

**Pleas in law**

- Infringement of Article 8(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council;
- Infringement of Article 94(1) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.