



C/2025/2913

2.6.2025

Action brought on 9 April 2025 – Deva/EUIPO – Novartis (Devatis)

(Case T-231/25)

(C/2025/2913)

Language in which the application was lodged: English

Parties

Applicant: Deva Holding Anonim Şirketi (Istanbul, Türkiye) (represented by: C. Tenkhoff and T. Herzog, lawyers)

Defendant: European Union Intellectual Property Office

Other party to the proceedings before the Board of Appeal: Novartis AG (Basel, Switzerland)

Details of the proceedings before EUIPO

Proprietor of the trade mark at issue: Applicant before the General Court

Trade mark at issue: International registration designating the European Union in respect of the figurative mark Devatis – International registration designating the European Union No 1 513 523

Procedure before EUIPO: Opposition proceedings

Contested decision: Decision of the fourth Board of Appeal of EUIPO of 29 January 2025 in Case R 2189/2022-4

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

Pleas in law

- Infringement of Article 27(4) of Commission Delegated Regulation (EU) 2018/625 in conjunction with Article 95(2) of Regulation (EU) 2017/1001 of the European Parliament and of the Council;
- Infringement of Article 196 in conjunction with Article 8(5) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.
