



Action brought on 11 September 2024 – Summer Fridays v EUIPO (JET LAG)

(Case T-472/24)

(C/2024/6113)

Language of the case: English

Parties

Applicant: Summer Fridays LLC (Los Angeles, California, United States) (represented by: M. Maier, lawyer)

Defendant: European Union Intellectual Property Office

Details of the proceedings before EUIPO

Trade mark at issue: International registration designating the European Union in respect of the word mark JET LAG – International registration designating the European Union No 1 760 112

Contested decision: Decision of the Fifth Board of Appeal of EUIPO of 18 July 2024 in Case R 1033/2024-5

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

Plea in law

- Infringement of Article 7(1)(c) in conjunction with Article 7(2) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.
