



C/2023/147

16.10.2023

Action brought on 5 September 2023 — Daimler Truck v EUIPO (TRUCKS YOU CAN TRUST)

(Case T-548/23)

(C/2023/147)

Language of the case: German

Parties

Applicant: Daimler Truck AG (Leinfelden-Echterdingen, Germany) (represented by: P. Kohl, lawyer)

Defendant: European Union Intellectual Property Office

Details of the proceedings before EUIPO

Trade mark at issue: Application for EU word mark TRUCKS YOU CAN TRUST — Application No 18 712 899

Contested decision: Decision of the Second Board of Appeal of EUIPO of 12 June 2023 in Case R 484/2023-2

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs of the proceedings, including those incurred in the course of the opposition and appeal proceedings.

Plea in law

- Infringement of Article 7(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.
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