Prior notification of a concentration
(Case COMP/M.6533 — Goldman Sachs/Advent International/TransUnion Corp.)

Candidate case for simplified procedure
(Text with EEA relevance)
(2012/C 81/04)

1. On 13 March 2012 the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (1) by which the undertakings The Goldman Sachs Group, Inc. (‘Goldman Sachs’, USA) and Advent International Corporation (‘AIC’, USA) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the undertaking TransUnion Corp. (‘TransUnion’, USA) by way of purchase of shares.

2. The business activities of the undertakings concerned are:
   — for Goldman Sachs: Goldman Sachs is a global investment banking, securities and investment management firm that provides a wide range of banking, securities and investment services worldwide,
   — for AIC: AIC is a private equity investor which controls the Advent International private equity group (‘Advent’) and, through this group, manages or advises a number of investment funds (‘Advent Funds’). Advent has holdings in various sectors, including industrial, retail, media, communications, information technology, internet, healthcare and pharmaceuticals,
   — for TransUnion: TransUnion provides credit information to consumers, predictive modelling, scoring, customer segmentation, benchmarking and credit information to businesses, hosting of data platforms from which customers receive risk scores, and selling of credit information to the public.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation (2) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6533 — Goldman Sachs/Advent International/TransUnion Corp., to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

(2) OJ C 56, 5.3.2005, p. 32 (‘Notice on a simplified procedure’).