PROCEDURES RELATING TO THE IMPLEMENTATION OF THE COMPETITION POLICY

COMMISSION

Prior notification of a concentration
(Case COMP/M.5482 — GSN/FUN)
Candidate case for simplified procedure
(Text with EEA relevance)
(2009/C 51/08)

1. On 25 February 2009, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (1) by which the undertaking Game Show Network, LLC (‘GSN’, United States of America) jointly controlled by Liberty Media Corporation (‘Liberty Media’, United States of America) and Sony Pictures Entertainment (‘SPE’, United States of America) acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the whole of the undertaking Fun Technologies, Inc (‘FUN’, Canada) by way of purchase of shares.

2. The business activities of the undertakings concerned are:
— for GSN: supply of the Game Show Network television channel to TV operators in the United States of America. GSN also operates the website GSN.com, which offers various online services,
— for FUN: publication and distribution of skill-based online casual games to be played on its own websites and certain third-party websites,
— for Liberty Media: video and on-line commerce, media, communications and entertainment industries,
— for SPE: development, production, acquisition and distribution of motion pictures, television programming, TV channels and other digital programming content. SPE also offers entertainment content such as games and ringtones for the Internet and mobile platforms.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of Regulation (EC) No 139/2004. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 (2) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax ((32-2) 296 43 01 or 296 72 44) or by post, under reference number COMP/M.5482 — GSN/FUN, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
B-1049 Brussels

(2) OJ C 56, 5.3.2005, p. 32.