Prior notification of a concentration
(Case COMP/M.5227 — Robert Bosch/Samsung/JV)
(Text with EEA relevance)
(2008/C 181/11)

1. On 10 July 2008, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (1) by which the undertakings Robert Bosch GmbH ('Bosch', Germany) and Samsung SDI Co. Ltd ('Samsung SDI', South-Korea) acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of SB LiMotive Ltd ('SB LiMotive', South-Korea) by way of purchase of shares in a newly created company constituting a joint venture.

2. The business activities of the undertakings concerned are:
   — for undertaking Bosch: technologies for the automobile industry, industrial technology, building technology, consumer goods,
   — for undertaking Samsung SDI: displays for monitors, mobile phones and other portable devices, rechargeable batteries for mobile phones, laptops, cameras and camcorders,
   — for undertaking SB LiMotive: development, production and marketing of lithium-ion battery systems for application in hybrid electric and other electric vehicles.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of Regulation (EC) No 139/2004. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission. Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax ((32-2) 296 43 01 or 296 72 44) or by post, under reference number COMP/M.5227 — Robert Bosch/Samsung/JV, to the following address:

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   Merger Registry
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