Operative part of the judgment

The Court:

1. Dismisses the action;

2. Orders Deere & Company to pay the costs.

(¹) OJ C 7, 11.1.2016.

Judgment of the General Court of 3 May 2017 — Environmental Manufacturing v EUIPO — Société Elmar Wolf (Representation of a wolf's head)

(Case T-681/15) (¹)

(EU trade mark — Opposition proceedings — Application for an EU figurative mark representing a wolf's head — Earlier international figurative mark Outils WOLF — Relative ground for refusal — Likelihood of confusion — Article 8(1)(b) of Regulation (EC) No 207/2009)

(2017/C 195/28)

Language of the case: English

Parties

Applicant: Environmental Manufacturing LLP (Stowmarket, United Kingdom) (represented by: S. Malynicz QC)

Defendant: European Union Intellectual Property Office (represented by: A. Folliard-Monguiral, acting as Agent)

Other party to the proceedings before the Board of Appeal of EUIPO, intervener before the General Court: Société Elmar Wolf (Wissembourg, France) (represented by: N. Boespflug, lawyer)

Re:

Action brought against the decision of the First Board of Appeal of EUIPO of 3 September 2015 (Case R 1252/2015-1), relating to opposition proceedings between Société Elmar Wolf and Environmental Manufacturing.

Operative part of the judgment

The Court:

1. Dismisses the action;

2. Orders Environmental Manufacturing LLP to pay the costs.

(¹) OJ C 38, 1.2.2016.

Judgment of the General Court of 27 April 2017 - BASF v EUIPO - Evonik Industries (DINCH)

(Case T-721/15) (¹)

(EU trade mark — Invalidity proceedings — EU word mark DINCH — Absolute grounds for refusal — Descriptiveness — Lack of distinctive character — Article 7(1)(b) and (c) of Regulation (EC) No 207/ 2009 — Article 52(1)(a) of Regulation No 207/2009)

(2017/C 195/29)

Language of the case: German

Parties

Applicant: BASF SE (Ludwigshafen, Germany) (represented by: A. Schulz and C. Onken, lawyers)