

**Judgment of the General Court of 26 May 2016 — Bimbo v EUIPO (THE SNACK COMPANY)**(Case T-331/15) <sup>(1)</sup>

**(European Union trade mark — Application for European Union figurative mark THE SNACK COMPANY — Absolute grounds for refusal — Descriptive character — Lack of distinctive character — Articles 7(1)(b) and (c) and Article 7(2) of Regulation (EC) No 207/2009 — Equal treatment — Obligation to state reasons — Article 75 of Regulation No 207/2009)**

(2016/C 251/34)

Language of the case: Spanish

**Parties**

*Applicant:* Bimbo, SA (Barcelona, Spain) (represented by: J. Carbonell Callicó, lawyer)

*Defendant:* European Union Intellectual Property Office (represented by: J. García Murillo and A. Schifko, acting as Agents)

**Re:**

Action brought against the decision of the Second Board of Appeal of EUIPO of 31 March 2015 (Case R 954/2014 2) concerning an application for registration of the figurative sign THE SNACK COMPANY as an EU trade mark.

**Operative part of the judgment**

*The Court:*

1. Dismisses the action;
2. Orders Bimbo, SA to pay the costs.

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<sup>(1)</sup> OJ C 262, 10.8.2015.

**Order of the President of the General Court of 23 May 2016 — Efler and Others v Commission**

(Case T-754/14 R)

**(Interim measures — Law governing the institutions — European citizens' initiative — Refusal of registration — Application for interim measures — Inadmissibility)**

(2016/C 251/35)

Language of the case: German

**Parties**

*Applicants:* Michael Efler (Berlin, Germany), Pedro De Birto E. Abreu Krupenski (Lisbon, Portugal), Susan Vance George (Paris, France), Otto Jaako Kronqvist (Helsinki, Finland), Blanche Léonie Denise Weber (Luxembourg, Luxembourg), John Jephson Hilary (London, United Kingdom), Ileana Lavinia Andrei (Bucarest, Romania) (represented by: B. Kempen)

*Defendant:* European Commission (represented by: H. Krämer and F. Erlbacher, acting as Agents)