

Re:

Action brought against the decision of the First Board of Appeal of EUIPO of 2 October 2014 (Case R 648/2014-1) concerning an application for registration of the figurative sign Mark1 as an EU trade mark.

Operative part of the judgment

The Court:

1. *Dismisses the action;*
2. *Orders GRE Grand River Enterprises Deutschland GmbH to bear its own costs and to pay those incurred by the European Union Intellectual Property Office (EUIPO).*

⁽¹⁾ OJ C 65, 23.2.2015.

Judgment of the General Court of 12 May 2016 — GRE v EUIPO (Mark1)

(Case T-32/15) ⁽¹⁾

(EU trade mark — Application for EU figurative mark Mark1 — Absolute ground for refusal — Lack of distinctive character — Article 7(1)(b) of Regulation (EC) No 207/2009)

(2016/C 232/22)

Language of the case: German

Parties

Applicant: GRE Grand River Enterprises Deutschland GmbH (Kloster Lehnin, Germany) (represented by: I. Memmler and S. Schulz, lawyers)

Defendant: European Union Intellectual Property Office (EUIPO) (represented by: D. Walicka, acting as Agent)

Re:

Action brought against the decision of the First Board of Appeal of EUIPO of 29 October 2014 (Case R 647/2014-1) concerning an application for registration of the figurative sign Mark1 as an EU trade mark.

Operative part of the judgment

The Court:

1. *Dismisses the action;*
2. *Orders GRE Grand River Enterprises Deutschland GmbH to bear its own costs and to pay those incurred by the European Union Intellectual Property Office (EUIPO).*

⁽¹⁾ OJ C 89, 16.3.2015.