Action brought on 18 January 2016 — Advanced Drainage Systems v OHIM (THE MOST ADVANCED NAME IN WATER MANAGEMENT SOLUTIONS)

(Case T-19/16)

(2016/C 098/70)

Language of the case: English

Parties

Applicant: Advanced Drainage Systems, Inc. (Wilmington, United States) (represented by: C. Sleep, Solicitor)

Defendant: Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)

Details of the proceedings before OHIM

Trade mark at issue: Community word mark 'THE MOST ADVANCED NAME IN WATER MANAGEMENT SOLUTIONS' — Application for registration No 13 405 188

Contested decision: Decision of the Fourth Board of Appeal of OHIM of 5 November 2015 in Case R 1501/2015-4

Form of order sought

The applicant claims that the Court should:

- overturn the decision and allow the application to proceed to registration.
- in the alternative, allow this appeal and overturn the Decision and remit the application back to the Examination division;
- grant an award of costs.

Plea in law

— Infringement of Article 7(1)(b) of Regulation No 207/2009.

Action brought on 19 January 2016 — Karl Conzelmann v OHIM (LIKE IT)

(Case T-21/16)

(2016/C 098/71)

Language of the case: German

Parties

Applicant: Karl Conzelmann GmbH & Co. KG (Albstadt, Germany) (represented by: J. Klink, lawyer)

Defendant: Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)

Details of the proceedings before OHIM

Trade mark at issue: Community word mark 'LIKE IT' — Application No 13 180 104

Contested decision: Decision of the First Board of Appeal of OHIM of 11 November 2015 in Case R 223/2015-1