

Defendant: Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)

Details of the proceedings before OHIM

Trade mark at issue: Community figurative mark containing the word elements 'START UP INITIATIVE' — Application for registration No 13 011 838

Contested decision: Decision of the First Board of Appeal of OHIM of 29 June 2015 in Case R 2777/2014-1

Form of order sought

The applicant claims that the Court should:

- declare that there was a breach and incorrect application of Article 7(1)(b) and (2) of Regulation No 207/2009;
- declare that there was a breach of Article 75 of Regulation No 207/2009;
- annul the contested decision;
- order OHIM to pay the costs and fees incurred for the present proceedings.

Pleas in law

- Infringement of Article 7(1)(b) and (2) of Regulation No 207/2009;
- Infringement of Article 75 of Regulation No 207/2009.

Action brought on 16 September 2015 — LG Electronics v OHIM — Cyrus Wellness Consulting (Viewty GT)

(Case T-534/15)

(2015/C 371/39)

Language in which the application was lodged: English

Parties

Applicant: LG Electronics, Inc. (Seoul, Republic of Korea) (represented by: M. Graf, lawyer)

Defendant: Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)

Other party to the proceedings before the Board of Appeal: Cyrus Wellness Consulting GmbH (Berlin, Germany)

Details of the proceedings before OHIM

Applicant of the trade mark at issue: Applicant

Trade mark at issue: Community figurative mark containing the word elements 'Viewty GT' — Community trade mark application No 9 017 237

Procedure before OHIM: Opposition proceedings

Contested decision: Decision of the Second Board of Appeal of OHIM of 12 June 2015 in Joined Cases R 1937/2014-2 and R 1564/2014-2

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order OHIM to pay the costs.

Plea in law

- Infringement of Article 8(1)(b) of Regulation No 207/2009.

Action brought on 15 September 2015 — CBM v OHIM — İD Group (Fashion ID)

(Case T-535/15)

(2015/C 371/40)

Language in which the application was lodged: English

Parties

Applicant: CBM Creative Brands Marken GmbH (Zürich, Switzerland) (represented by: U. Lüken, J. Bärenfänger, lawyers)

Defendant: Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)

Other party to the proceedings before the Board of Appeal: İD Group (Roubaix, France)

Details of the proceedings before OHIM

Applicant of the trade mark at issue: Applicant

Trade mark at issue: Community word mark 'Fashion ID' — Application for registration No 10 638 658

Procedure before OHIM: Opposition proceedings

Contested decision: Decision of the Fourth Board of Appeal of OHIM of 14 July 2015 in Case R 2470/2014-4