

2. Orders Siemag Teberg Group GmbH to bear its own expenses and to pay those incurred by the Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM).

⁽¹⁾ OJ C 31, 1.2.2014.

Judgment of the General Court of 29 January 2015 — Blackrock v OHIM (SO WHAT DO I DO WITH MY MONEY)

(Case T-609/13) ⁽¹⁾

(Community trade mark — Application for the Community word mark SO WHAT DO I DO WITH MY MONEY — Mark consisting of an advertising slogan — Absolute ground for refusal — No distinctive character — Article 7(1)(b) of Regulation (EC) No 207/2009)

(2015/C 089/23)

Language of the case: English

Parties

Applicant: Blackrock, Inc. (Wilmington, Delaware, United States) (represented by: S. Malynicz, Barrister, and K. Gilbert and M. Blair, Solicitors)

Defendant: Office for Harmonisation in the Internal Market (Trade Marks and Designs) (represented by: initially I. Harrington, and subsequently J. Crespo Carrillo, acting as Agents)

Re:

Action brought against the decision of the Fourth Board of Appeal of OHIM of 11 September 2013 (Case R 572/2013-4), concerning an application for registration of the word sign SO WHAT DO I DO WITH MY MONEY as a Community trade mark.

Operative part of the judgment

The Court:

1. Dismisses the action;
2. Orders Blackrock, Inc. to pay the costs.

⁽¹⁾ OJ C 24, 25.1.2014.

Judgment of the General Court of 28 January 2015 — Enercon v OHIM (Shades of the colour green)

(Case T-655/13) ⁽¹⁾

(Community trade mark — Application for Community trade mark consisting of a gradient of five shades of the colour green — Absolute ground for refusal — Distinctive character — Article 7(1)(b) of Regulation (EC) No 207/2009 — Reclassification of the mark applied for — Article 43(2) of Regulation No 207/2009)

(2015/C 089/24)

Language of the case: German

Parties

Applicant: Enercon GmbH (Aurich, Germany) (represented by: R. Böhm and S. Overhage, lawyers)