

**Judgment of the General Court of 21 January 2015 — Grundig Multimedia AG v OHIM (Pianissimo)**(Case T-11/14) <sup>(1)</sup>**(Community trade mark — Application for Community word mark Pianissimo — Mark consisting of an advertising slogan — Absolute ground for refusal — Absence of distinctive character — Article 7(1)(b) of Regulation (EC) No 207/2009 — Equal treatment)**

(2015/C 073/38)

Language of the case: English

**Parties***Applicant:* Grundig Multimedia AG (Stansstad, Switzerland) (represented by: S. Walter, lawyer)*Defendant:* Office for Harmonisation in the Internal Market (Trade Marks and Designs) (represented by: S. Bonne and A. Folliard-Monguiral, acting as Agents)**Re:**

Action brought against the decision of the Fourth Board of Appeal of OHIM of 5 November 2013 (Case R 441/2013-4), confirming rejection of the application for registration of the word sign Pianissimo as a Community trade mark.

**Operative part of the judgment***The Court:*

- 1) *Dismisses the action;*
- 2) *Orders Grundig Multimedia AG to pay the costs.*

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<sup>(1)</sup> OJ C 135, 5.5.2014.

**Judgment of the General Court of 21 January 2015 — Grundig Multimedia v OHIM (GentleCare)**(Case T-188/14) <sup>(1)</sup>**(Community trade mark — Application for Community word mark GentleCare — Absolute grounds for refusal — Descriptive character — Article 7(1)(c) of Regulation (EC) No 207/2009 — Equal treatment)**

(2015/C 073/39)

Language of the case: English

**Parties***Applicant:* Grundig Multimedia AG (Stansstad, Switzerland) (represented by: S. Walter and M. Neuner, lawyers)*Defendant:* Office for Harmonisation in the Internal Market (Trade Marks and Designs) (represented by: P. Geroulakos, acting as Agent)**Re:**

Action brought against the decision of the Fifth Board of Appeal of OHIM of 24 January 2014 (Case R 739/2013-5) confirming rejection of the application for registration of the word sign GentleCare as a Community trade mark.