Proprietor of the mark or sign cited in the opposition proceedings: Lutz Biedermann

Mark or sign cited in opposition: National word mark 'Management by Nordschleife' for goods and services in Classes 6, 9, 16, 25, 28 and 41

Decision of the Opposition Division: Opposition upheld in part

Decision of the Board of Appeal: Appeal dismissed

Pleas in law: Infringement of Article 8(1)(b) of Regulation No 207/2009

Action brought on 20 March 2014 — Sonova Holding v OHIM (Flex)

(Case T-187/14)

(2014/C 151/38)

Language of the case: English

Parties

Applicant: Sonova Holding AG (Stäfa, Switzerland) (represented by: C. Hawkes, Solicitor)

Defendant: Office for Harmonisation in the Internal Market (Trade Marks and Designs)

Form of order sought

The applicant claims that the Court should:

 Annul the decision of the Second Board of Appeal of the Office for Harmonisation in the Internal Market (Trade Marks and Designs) of 12 December 2013 given in Case R 357/2013-2.

Pleas in law and main arguments

Community trade mark concerned: The word mark 'Flex' for goods in Class 10 — Community trade mark application No 10 866 887

Decision of the Examiner: Found the trade mark applied for not eligible for registration

Decision of the Board of Appeal: Dismissed the appeal

Pleas in law: Infringement of Articles 7(1)(b) and (c) and 7(2) CTMR.

Action brought on 20 March 2014 — Grundig Multimedia v OHIM (GentleCare)

(Case T-188/14)

(2014/C 151/39)

Language of the case: English

Parties

Applicant: Grundig Multimedia AG (Stansstad, Switzerland) (represented by: M. Neuner and S. Walter, lawyers)

Defendant: Office for Harmonisation in the Internal Market (Trade Marks and Designs)