

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.8454 — KKR/Pelican Rouge)

(Text with EEA relevance)

(2017/C 224/10)

1. On 5 July 2017, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertaking Selecta AG ('Selecta', Switzerland), indirectly solely controlled by KKR Co. L.P. ('KKR', United States), acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control over Pelican Rouge B.V. ('Pelican Rouge', Netherlands), by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for KKR: global investment firm offering a range of alternative asset management services to public and private market investors and capital markets solutions for the firm, its portfolio companies and other clients,
- for Selecta: provision of vending services in Europe in both public and private settings, such as the sale or lease of vending machines, the sale of consumables used to stock vending machines and other related supplies, as well as stocking and maintenance of vending machines, for both food and beverage vending,
- for Pelican Rouge: supply, installation and operation of vending equipment and beverage systems and provision of vending ingredients in Europe.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference M.8454 — KKR/Pelican Rouge, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').