V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case M.7878 — HeidelbergCement/Schwenk/Cemex Croatia)

(Text with EEA relevance)

(2016/C 337/06)

- 1. On 5 September 2016, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (¹) by which the undertakings HeidelbergCement AG (Germany) and Schwenk Zement KG (Germany) acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control of the undertaking Cemex Hrvatska d.d. (Croatia) by way of purchase of shares.
- 2. The business activities of the undertakings concerned are:
- for HeidelbergCement: production and distribution of cement, clinker and other cement additives, aggregates, readymixed concrete, concrete products, screed, asphalt and sand-lime brick stones,
- for Schwenk: production of cement, clinker, ready-mixed concrete, concrete products and services as well as aggregates,
- for Cemex Hrvatska: production of cement, clinker, ready-mixed concrete and aggregates in the Western Balkan region.
- 3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.
- 4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference M.7878 — HeidelbergCement/Schwenk/Cemex Croatia, to the following address:

European Commission Directorate-General for Competition Merger Registry 1049 Bruxelles/Brussel BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').