

Prior notification of a concentration
(Case COMP/M.7097 — Bridgepoint/Orlando/La Gardenia Beauty)
(Text with EEA relevance)
(2013/C 345/07)

1. On 18 November 2013, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertakings Bridgepoint Advisers Group Limited ('Bridgepoint', United Kingdom) and Orlando Italy Management SA ('Orlando', Luxembourg) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of La Gardenia Beauty SpA ('La Gardenia', Italy), currently solely controlled by Orlando, by way of other means.

2. The business activities of the undertakings concerned are:

- for Bridgepoint: private equity investments and funding,
- for Orlando: private equity investments and funding,
- for La Gardenia: retail distribution of perfumes and cosmetic products in specialized stores in Italy.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope the EC Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by e-mail to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.7097 — Bridgepoint/Orlando/La Gardenia Beauty, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').