

Prior notification of a concentration
(Case COMP/M.6930 — KKR/SMCP)
Candidate case for simplified procedure
(Text with EEA relevance)
(2013/C 134/09)

1. On 2 May 2013, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertaking KKR & Co. LP ('KKR', USA) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of the Groupe SMCP SAS ('SMCP', France) by way of purchase of securities.

2. The business activities of the undertakings concerned are:

- for undertaking KKR: the provision of a broad range of alternative asset management services to public and private market investors and capital markets solutions for the firm, its portfolio companies and clients,
- for undertaking SMCP: design and distribution of fashion apparel and, to a minor extent, footwear and related accessories, for women and men, under three brands, namely Sandro, Maje and Claudie Pierlot.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation ⁽²⁾ it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6930 — KKR/SMCP, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').

⁽²⁾ OJ C 56, 5.3.2005, p. 32 ('Notice on a simplified procedure').