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(Announcements)

### ADMINISTRATIVE PROCEDURES

## EUROPEAN COMMISSION

#### CALL FOR PROPOSALS — EAC/10/10

# Lifelong Learning Programme — Support for two competitions on the promotion of language learning through short audiovisual productions

(2010/C 184/07)

#### 1. Objectives and Description

This call for proposals is based on the Decision No 1720/2006/EC (<sup>1</sup>) establishing the Lifelong Learning Programme which was adopted by the European Parliament and Council on 15 November 2006, amended by Decision No 1357/2008/EC, adopted by the European Parliament and Council on 16 December 2008.

The objective of the call is to award a grant for the organisation of two competitions for short audiovisual productions in two successive years (one competition in 2011 and one in 2012). The competitions and the resulting audiovisual short productions are aimed at the promotion of language learning with a focus on the benefits of Europe's linguistic and cultural diversity.

The participation of the selected audiovisual productions in the renowned PRIX EUROPA Festival represents the highlight in the dissemination and exploitation of the project results.

#### 2. Eligible applicants

Organisations working in the audiovisual production, advertising and emerging media sectors, such as schools in the field of audiovisual arts and advertising, are invited to develop, manage and coordinate the competitions.

Applicants must be established in one of the following countries:

- the 27 Member States of the European Union,
- the EFTA and EEA countries: Iceland, Liechtenstein, Norway,
- the candidate country Turkey.

There are on-going negotiations with Croatia, the former Yugoslav Republic of Macedonia and Switzerland as regards the future participation in the LLP, which is subject to the result of these negotiations. Please consult the website of the Directorate-General for Education and Culture for updates to the list of participating countries.

<sup>(1)</sup> Decision No 1720/2006/EC of the European Parliament and of the Council of 15 November 2006 establishing an action programme in the field of lifelong learning: http://eur-lex.europa.eu/LexUriServ.LexUriServ.do?uri=OJ:L:2006:327:0045:0068:EN:PDF and Decision No 1357/2008/EC of the European Parliament and of the Council of 16 December 2008 amending Decision No 1720/2006/EC: http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2008:350:0056:0057:FR:PDF

#### 3. Budget and project duration

The maximum grant will be EUR 500 000,00 covering both the competition in 2011 and 2012.

Financial contribution from the European Union cannot exceed 75 % of the total eligible costs.

The Commission reserves the right not to distribute all the funds available.

Activities must start between 1 January 2011 and 31 January 2011

Activities must end before 31 January 2013

The maximum duration of projects is 24 months.

#### 4. Deadline

Applications must be sent to the Commission no later than 30 September 2010.

#### 5. Further information

The full text of the call for proposals and the application forms are available on the following website: http://ec.europa.eu/dgs/education\_culture/calls/grants\_en.html

Applications must comply with the requirements set out in the full text and be submitted using the form provided.

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