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(Announcements)

## ADMINISTRATIVE PROCEDURES

## COMMISSION

## MEDIA 2007

## Call for proposals — EACEA/09/07

## Measures to support promotion and market access: Audiovisual festivals

(2007/C 74/05)

**1. Objectives and Description**

This notice of a call for proposals is based on Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007) <sup>(1)</sup>.

The objectives of the above mentioned Council Decision include:

- facilitating and encouraging the promotion and movement of European audiovisual and cinema works at trade shows, fairs and audiovisual festivals in Europe and around the globe, insofar as such events may play an important role in the promotion of European works and the networking of professionals;
- encouraging the networking of European operators, by supporting joint activities on the European and international markets by national public or private promotion bodies;

**2. Eligible applicants**

The present notification is addressed to European organisations; those registered in and controlled by nationals from the Member States of the European Union and countries of the European Economic Agreement participating in the MEDIA 2007 Programme (Iceland, Liechtenstein, Norway) and Switzerland.

Such organisations must implement audiovisual festivals which contribute to the afore mentioned objectives and which screen a minimum of 70 % European films from at least 10 States participating in the MEDIA Programme, in their total programme.

**3. Budget and project duration**

The maximum amount available under this call for proposals is EUR 1 200 000.

The financial support from the Commission cannot exceed 50 % of the total eligible costs.

The present Call for Proposals is only valid for projects audiovisual festivals which start between 1 November 2007 and 30 April 2008.

<sup>(1)</sup> OJL 327, 24.11.2006, p. 12.

**4. Deadline**

Applications must be sent to the Executive Agency (EACEA) no later than **11 May 2007**

**5. Further information**

The complete text of the Call for Proposals, as well as the application forms are available on:

<http://ec.europa.eu/media>

Applications must respect all conditions set out in this complete text and must be submitted using the application forms provided.

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