

Prior notification of a concentration**(Case COMP/M.6784 — SFR/Librairie Fernand Nathan/JV)****Candidate case for simplified procedure****(Text with EEA relevance)**

(2012/C 402/11)

1. On 18 December 2012, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertakings Société Française du Radiotéléphone ('SFR', France) and Librairie Fernand Nathan ('LFN', France) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the undertaking Dokéo TV (France) by way of purchase of shares in a newly created company constituting a joint venture.

2. The business activities of the undertakings concerned are:

— SFR: fixed and mobile electronic communications,

— LFN: publication of educational material for teachers, pupils, children and their parents,

— Dokéo TV: creation, distribution and marketing of youth interactive multimedia and edutainment content for young children and their families.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation ⁽²⁾ it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6784 — SFR/Librairie Fernand Nathan/JV, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').

⁽²⁾ OJ C 56, 5.3.2005, p. 32 ('Notice on a simplified procedure').