PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

EUROPEAN COMMISSION

Prior notification of a concentration

(Case COMP/M.6709 — Alpha Group Investments/Janoland Properties/Neu Property Holdings/Liberty Mall)

(Text with EEA relevance)

(2012/C 377/08)

1. On 28 November 2012, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 [1] by which the undertakings Alpha Group Investments, a subsidiary of Alpha Bank Group (Greece); Neu Property Holdings, a subsidiary of Eurobank Group (Cyprus); and Janoland Properties, a subsidiary of Bank of Cyprus (Cyprus) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of Liberty Mall (Bucharest, Romania) by way of public bid announced on 7 August 2012.

2. The business activities of the undertakings concerned are:

— Alpha Bank Group is one of the largest groups of companies active in banking and financial services from Greece,

— Bank of Cyprus Group provides, in addition to retail and commercial banking, activities like finance, factoring, investment banking, brokerage, fund management, private banking, life and general insurance,

— Eurobank Group is active in retail, corporate and private banking, asset management, insurance, treasury, capital markets and other services,

— Liberty Mall is a shopping mall in Bucharest, Romania.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope the EC Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by e-mail to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6709 — Alpha Group Investments/Janoland Properties/Neu Property Holdings/Liberty Mall, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

[1] OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').