

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION  
POLICY

EUROPEAN COMMISSION

**Prior notification of a concentration**

**(Case COMP/M.6771 — Bridgepoint/CPPIB/Dorna)**

**Candidate case for simplified procedure**

**(Text with EEA relevance)**

(2012/C 360/06)

1. On 15 November 2012, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 <sup>(1)</sup> by which the undertakings Bridgepoint Advisers Group Limited ('Bridgepoint', the United Kingdom) and Canada Pension Plan Investment Board ('CPPIB', Canada) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the undertaking Dorna Sports SL ('Dorna', Spain), by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for Bridgepoint: private equity investment in various sectors, including financial services, healthcare and media,
- for CPPIB: professional investment management organization, investing the assets of the Canada Pension Plan,
- for Dorna: international sports management, marketing and media company.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation <sup>(2)</sup> it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6771 — Bridgepoint/CPPIB/Dorna, to the following address:

European Commission  
Directorate-General for Competition  
Merger Registry  
J-70  
1049 Bruxelles/Brussel  
BELGIQUE/BELGIË

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<sup>(1)</sup> OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').

<sup>(2)</sup> OJ C 56, 5.3.2005, p. 32 ('Notice on a simplified procedure').