

## V

*(Announcements)*PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION  
POLICY

## EUROPEAN COMMISSION

**Prior notification of a concentration****(Case COMP/M.6724 — PAI/Marcolin)****Candidate case for simplified procedure****(Text with EEA relevance)**

(2012/C 335/10)

1. On 23 October 2012, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 <sup>(1)</sup> by which the undertaking PAI partners S.A.S ('PAI', France) acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of Marcolin SpA ('Marcolin', Italy).

2. The business activities of the undertakings concerned are:

- PAI is a private equity firm, focused on investing in the acquisition of medium to large-sized companies, headquartered or managed in Europe, which operate in different industry sectors,
- Marcolin is active in Italy and abroad in the manufacturing and wholesale distribution of eyewear, notably eyeglass frames and sunglasses. Marcolin manufactures and distributes under its own brands, but also on behalf of fashion brands.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation <sup>(2)</sup> it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6724 — PAI/Marcolin, to the following address:

European Commission  
Directorate-General for Competition  
Merger Registry  
J-70  
1049 Bruxelles/Brussel  
BELGIQUE/BELGIË

---

<sup>(1)</sup> OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').

<sup>(2)</sup> OJ C 56, 5.3.2005, p. 32 ('Notice on a simplified procedure').