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*(Announcements)*PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION
POLICY

EUROPEAN COMMISSION

Prior notification of a concentration**(Case COMP/M.6717 — Whirlpool/ALNO)****(Text with EEA relevance)**

(2012/C 317/06)

1. On 12 October 2012, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertaking Whirlpool Corporation ('Whirlpool') acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of ALNO by way of purchase of shares following a restructuring of ALNO AG ('ALNO') comprising a capital increase and the issue of new shares.
2. The business activities of the undertakings concerned are:
 - Whirlpool manufactures and markets, on a global basis, a full line of household appliances and related products, such as laundry appliances, refrigerators, cooking appliances, and dishwashers. Whirlpool's primary brands in Europe are Whirlpool, Bauknecht, KitchenAid, Ignis, Laden and Polar,
 - ALNO manufactures and markets kitchen furniture and built-in domestic appliances for kitchens (as part of a complete package comprising both kitchen furniture and built-in appliances). ALNO's major brands are ALNO, Wellmann, Impuls and Pino.
3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope the EC Merger Regulation. However, the final decision on this point is reserved.
4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by e-mail to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6717 — Whirlpool/ALNO, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').