

## PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

### EUROPEAN COMMISSION

#### **Prior notification of a concentration**

**(Case COMP/M.6348 — Arla Foods/Allgäuland)**

**(Text with EEA relevance)**

(2011/C 279/09)

1. On 15 September 2011, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 <sup>(1)</sup> by which the undertaking Hansa-Milch AG ('Hansa', Germany) belonging to Arla Foods Amba ('Arla', Denmark) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Allgäuland-Käseereien GmbH and AL Dienstleistungs-GmbH (together referred to as 'Allgäuland', Germany) by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- Arla is a dairy cooperative owned by dairy farmers. The company is active in the production and sale of a variety of dairy products. In Germany Arla is mainly active through its subsidiary Hansa,
- Allgäuland is a dairy cooperative and produces a variety of quality cheeses as well as other dairy products, mainly in Germany.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope the EC Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by e-mail to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6348 — Arla Foods/Allgäuland, to the following address:

European Commission  
Directorate-General for Competition  
Merger Registry  
J-70  
1049 Bruxelles/Brussel  
BELGIQUE/BELGIË

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<sup>(1)</sup> OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').