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(Announcements)

ADMINISTRATIVE PROCEDURES

EUROPEAN COMMISSION

'Preparatory Action MEDIA International' — Call for Proposals 2010

(2010/C 33/04)

1. Objectives and Description

The Preparatory Action MEDIA International is intended to examine and test cooperation activities between European film professionals and professionals of third countries. It covers:

— support for training

— support for accessing the markets.

Under the work programme for the Preparatory Action MEDIA International for 2010, the Commission hereby invites consortia to submit proposals.

2. Eligible candidates

The call is open to proposals from legal entities in the 27 EU Member States and any third country.

3. Budget for projects

The maximum amount available under this call for proposals is EUR 1 million.

The financial support from the Commission cannot exceed 50 %, 75 % or 80 % of the total eligible costs, depending on the nature of the activity.

The financial contribution will be awarded in the form of a grant.

4. Evaluation and selection

Proposals received will be evaluated by the Commission with the assistance of independent experts. The criteria used in the evaluation are defined in the MEDIA International work programme. Proposals that are successful in the evaluation process will be ranked in terms of quality.

The process for the evaluation of applications for grants awarded by the Commission is set out in the Financial Regulation applicable to the General Budget of the European Union ([1]).

([1]) Council Regulation (EC, Euratom) No 1605/2002 of 25 June 2002 (OJ L 248, 16.9.2002, p. 1).

5. **Deadline for submission of applications**

Applications must be sent at the latest by **31 March 2010** to:

Ms Aviva Silver
European Commission
Directorate-General for the Information Society and Media
Directorate A — Audiovisual, Media and Internet
Unit A2 — MEDIA programme and media literacy
Office BU33 02/005
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

6. **Full details**

The full text of the call for proposals, together with the work programme, guidelines and application forms, can be found at the following Internet address:

http://ec.europa.eu/media

Applications must comply with all the terms of the call for proposals and be submitted on the form provided.