PROCEDURES RELATING TO THE IMPLEMENTATION OF THE COMPETITION POLICY

COMMISSION

Prior notification of a concentration

(Case COMP/M.5347 — Mapfre/Salvador Caetano/JVS)

(Text with EEA relevance)

(2009/C 64/13)

1. On 11 March 2009, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]) by which the undertakings Mapfre S.A. ('Mapfre', Spain) and Grupo Salvador Caetano SGPS, S.A. ('Salvador Caetano', Portugal), acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the undertakings Choice Car-Comércio de Automóveis, S.A. ('Choice Car', Portugal), Finlog-Aluguer e Comércio de Automóveis, S.A. ('Finlog', Portugal), Guerin-Rent-A-Car (Dois), Lda ('Guerin', Portugal), and Luso Assistência — Gestâo de Acidentes, S.A. ('Luso', Portugal), currently owned by Salvador Caetano, by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for Mapfre: group of companies mainly providing insurance products, including car insurance worldwide,

— for Salvador Caetano: group of companies active in car retailing and repair services in Portugal and Spain,

— for Choice Car: car retailing in Portugal,

— for Finlog: fleet management services in Portugal,

— for Guerin: car rental in Portugal,

— for Luso: services ancillary to car accident management in Portugal.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of Regulation (EC) No 139/2004. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 2964301 or 2967244) or by post, under reference number COMP/M.5347 — Mapfre/Salvador Caetano/JVS, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
1049 Brussels
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1.