V

(Announcements)

ADMINISTRATIVE PROCEDURES

COMMISSION

MEDIA 2007

Call for proposals — EACEA/18/08

Measures to support promotion and market access: audiovisual festivals

(2008/C 233/07)

1. Objectives and description

This notice of a call for proposals is based on Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007).

The objectives of the above mentioned Council Decision include:

— facilitating and encouraging the promotion and movement of European audiovisual and cinema works at trade shows, fairs and audiovisual festivals in Europe and around the globe, insofar as such events may play an important role in the promotion of European works and the networking of professionals,

— improve access to European audiovisual works for the European and international public.

2. Eligible applicants

The present notification is addressed to European organisations; those registered in and controlled by nationals from the Member States of the European Union and countries of the European Economic Agreement participating in the MEDIA 2007 Programme (Iceland, Liechtenstein, Norway), Switzerland and Croatia.

3. Eligible actions

Such organisations must implement audiovisual festivals which contribute to the afore mentioned objectives and which screen a minimum of 70 % European films from at least 10 States participating in the MEDIA Programme, in their total programme.

The present call for proposals is only valid for projects which start between 1 May 2009 and 30 April 2010.

4. Award criteria

Points will be allocated out of a total of 100 on the basis of the following weighting:

— the European dimension of the programming (15 points),

— cultural and geographic diversity of the programming (20 points),

— quality and innovative nature of the programming (10 points),

— audience impact (30 points),

— impact on the promotion and circulation of European audiovisual works (15 points),

— film professionals' participation (10 points).

5. **Budget**

When submitting proposals, you may opt for a one-year agreement or a four-year framework partnership agreement.

The maximum amount available under this call for proposals is EUR 3 500 000 (providing the EU budget for 2009 is approved).

The financial support from the Commission cannot exceed 50 % of the total eligible costs.

The maximum grant will be EUR 75 000.

6. **Deadline**

Closing dates for submitting proposals:

— **31 October 2008** — for projects starting between 1 May 2009 and 31 October 2009,

— **30 April 2009** — for projects starting between 1 November 2009 and 30 April 2010.

Applications must be submitted to the Executive Agency (EACEA) to the following address:
Agence Exécutive Éducation Audiovisuel et Culture (EACEA)
Unité Programme MEDIA — P8
Appel de propositions — EACEA/18/08 — Festivals audiovisuels
M. Constantin DASKALAKIS
BOUR 03/30
Avenue du Bourget 1
B-1140 Bruxelles

Only applications submitted on the official application form, duly signed by the person entitled to enter into legally binding commitments on behalf of the applicant organisation and containing all the information and annexes specified in the full text of the call will be accepted.

Applications sent by fax or e-mail will be rejected.

7. **Further information**

The guidelines, as well as the application forms are available on: http://ec.europa.eu/media

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.