

Prior notification of a concentration
(Case COMP/M.6242 — Lactalis/Parmalat)
(Text with EEA relevance)
(2011/C 142/08)

1. On 4 May 2011, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the Lactalis Group ('Lactalis', France), controlled by BSA SA, (France), acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of the undertaking Parmalat SpA ('Parmalat', Italy) by way of purchase of shares to the value of 28,97 % of Parmalat's capital and public bid announced on 26 April 2011.

2. The business activities of the undertakings concerned are:

- Lactalis: the production and marketing of drinking milk, butter, cheeses, fresh products, cream and industrial dairy products (milk powder, whey, etc.),
- Parmalat: the production and marketing of milk, milk products and fruit-based drinks.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope the EC Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by e-mail to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6242 — Lactalis/Parmalat, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').