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(Announcements)

ADMINISTRATIVE PROCEDURES

EUROPEAN COMMISSION

CALL FOR PROPOSALS — EACEA/12/10

'Youth in action' programme**Action 4.5 — Support to information activities for young people and those active in youth work and youth organisations**

(2010/C 144/12)

1. Objectives and description

The purpose of this call for proposals is to support projects, which promote information and communication actions with a European dimension that are aimed at young people and youth leaders. The projects proposed must enhance the dissemination of quality information and increase young people's access to information and to various channels of communication at both national and European levels. The projects will aim in the long term to encourage the participation of young people in public life and to facilitate the achievement of their potential as active, responsible European citizens.

This call provides grants to projects.

Preference will be given to those projects which best reflect the permanent priorities of the 'Youth in action' programme:

- participation of young people,
- cultural diversity,
- European citizenship,
- inclusion of young people with fewer opportunities.

Preference will also be given to projects reflecting the following annual priorities of the call:

- media literacy,
- global issues affecting young people, such as climate change, sustainable development, migrations, and the Millennium Development Goals ⁽¹⁾.

The final beneficiaries of these projects are young people and people working in the youth sector, either in youth organisations and structures or in regional and local authorities.

2. Eligible applicants

Proposals must be submitted by non-profit organisations. These organisations can be:

- non-governmental organisations (NGOs),
- public bodies at regional or local level, or
- national Youth Councils.

⁽¹⁾ More information is available at: <http://www.undp.org/mdg/basics.shtml>

Applicants must — at the specified deadline for submitting their proposals — have been legally registered for at least two (2) years in one of the programme countries. The programme countries are as follows:

- the Member States of the European Union ⁽¹⁾: Belgium, Bulgaria, Czech Republic, Denmark, Germany, Estonia, Ireland, Greece, Spain, France, Italy, Cyprus, Latvia, Lithuania, Luxembourg, Hungary, Malta, Netherlands, Austria, Poland, Portugal, Romania, Slovenia, Slovakia, Sweden, Finland, Sweden, the United Kingdom;
- those countries of the European Free Trade Association (EFTA) which are parties to the agreement on the European Economic Area (EEA): Iceland, Liechtenstein and Norway;
- candidate countries for which a pre-accession strategy has been established, in accordance with the general principles and general terms and conditions laid down in the framework agreements concluded with these countries with a view to their participation in EU programmes: Turkey.

Projects must involve partners from at least two (2) different programme countries (including the applicant organisation), among which at least one (1) EU Member State.

This call for proposals is open to private organisations operating in the domain of information and communication provided that such organisations take part in the project on a non-profit making basis. It is understood that these private entities can take part only as co-beneficiaries (partners) in this call for proposals and cannot submit applications as coordinator (applicant).

3. Eligible actions and proposals

The project must include activities of a non-profit-making nature that are related to the field of youth and non-formal education.

Projects must start between 1 January 2011 and 31 March 2011. They will have a minimum duration of 12 months and a maximum duration of 18 months.

Only typed proposals submitted in one of the official EU languages, using the official application form, completed in full, and sent by the specified deadline (10 September 2010) will be considered. The application has to be sent in one unique package and as a single copy (the original document). It must be dated and signed (original signatures required) by the person authorised to enter into legally binding commitments on behalf of the applicant organisation.

The application form must be accompanied by an official letter from the applicant organisation, documents attesting its financial and operational capacity, and all the other documents referred to in the application form.

Applicants must submit a budget that is balanced in terms of expenditure and revenue and must comply with the ceiling for EU co-financing, which is set at 80 % of the total eligible expenses of the project, and with the maximum grant amount set at EUR 100 000.

4. Award criteria

Eligible applications will be assessed on the basis of the following criteria:

Qualitative criteria

The qualitative criteria will represent 80 % of the points available within the evaluation procedure (coefficient 4).

- Relevance of the project in relation to the objectives and priorities of the call (30 %)

In this respect the following aspects will be assessed:

- (a) the project meets the general objectives of the 'Youth in action' programme;
- (b) the project meets the objectives and priorities of this call for proposals.

⁽¹⁾ Persons from overseas countries and territories and, if applicable, public or private institutions based there, are eligible under the 'Youth in action' programme, depending upon the rules of the programme and those which apply in the Member State with which they are connected. A list of these overseas countries and territories is given in Annex 1A of Council Decision 2001/822/EC of 27 November 2001 on the association of the overseas countries and territories with the European Community 'Overseas Association Decision' OJ L 314, 30.11.2001: <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CONSLEG:2001D0822:20011202:EN:PDF>

— Quality of the project and of the working methods that it comprises (50 %)

In this respect the following aspects will be assessed:

- (a) the scope of the project; in other words, its multiplier effect and in particular its sustainable impact, as well as its long-term viability;
- (b) the high quality of the work programme in terms of content and methodology, its clearness and consistency;
- (c) the transnational and multilingual character of activities and products developed;
- (d) the active involvement of young people in the project;
- (e) the visibility of the project and the quality of measures aimed at disseminating and exploiting project's results;
- (f) the quality of the partnership, and in particular the clarity of the tasks, description of the partners' actual role in the cooperation, as well as the experience and motivation of the partners to set up the project;
- (g) the consistency of the budget with the activities planned for in the work programme.

Quantitative criteria

The quantitative criteria will represent 20 % of the points available within the evaluation procedure (coefficient 1).

— Profile and number of participants and of promoters involved in the project (20 %)

- (a) the number of partners involved in the project and the number of countries covered by the partnership;
- (b) the number of young people and youth workers directly involved in the project.

5. Budget

The total budget allocated to the co financing of projects under this call for proposals is estimated at EUR 1 000 000.

Financial assistance from the Agency shall not be granted for more than 80 % of a project's total eligible expenses. The maximum grant shall not exceed EUR 100 000.

The Agency reserves the right not to distribute all the funds available.

6. Deadline for submission of applications

Applications must be sent **no later than 10 September 2010** to the following address:

Education, Audiovisual and Culture Executive Agency
'Youth in action' programme — EACEA/12/10
BOUR 4/029
Avenue du Bourget/Bourgetlaan 1
1140 Bruxelles/Brussel
BELGIQUE/BELGIË

- by post, date as per postmark,
- by an express courier company, the date of receipt by the courier company being taken as proof of posting (a copy of the original deposit date receipt must be included in the application form).

Applications sent by fax or e-mail will not be accepted.

7. Additional information

Detailed Applicants' Guidelines and application forms can be found on the Internet at the following address:
http://eacea.ec.europa.eu/youth/funding/2010/call_action_4_5_en.php

Grant applications must use the application form specifically designed for this purpose and contain all the annexes and information required.
