# CALL FOR PROPOSALS EACEA/10/10 UNDER THE LIFELONG LEARNING PROGRAMME Support for European cooperation in education and training

(2010/C 73/09)

Part A — Raising national awareness of lifelong learning strategies and of European cooperation in education and training

Part B — Support for transnational cooperation in the development and implementation of national and regional lifelong learning strategies

# 1. Objectives and description

The objectives of the call for proposals are to support the establishment and implementation of coherent and comprehensive lifelong learning strategies and policies at national, regional and local level, covering and inter-linking all types (formal, non-formal, informal) and levels of learning (pre-school, primary, secondary, tertiary, adult, initial and continuing vocational education and training), including links to other relevant policy sectors (e.g. employment and social inclusion), through:

- awareness-raising activities and the establishment of national and transnational fora and networks,
- to support the identification of the main critical factors influencing the successful putting into place of lifelong learning strategies and policies,
- to exchange experiences and good practice and to jointly experiment, test and transfer innovative practices in relation to the development and implementation of lifelong learning strategies and policies,
- to ensure strong institutional commitment, coordination, consultation and partnership with all relevant stakeholders and practitioners.
- to implement efficient and equitable lifelong learning strategies and policies to achieve social inclusion.

### 2. Eligible applicants

This call is open to organisations established in the countries participating in the Lifelong Learning Programme.

Applications must be submitted by a legal person having the legal capacity. Natural persons may not apply for a grant.

Beneficiaries can be national or regional ministries in charge of education and training, other public bodies and stakeholders' organisations active in the field of lifelong learning (pre-primary, schools, VET, higher education and adult learning). Stakeholders' organisations include European, national and regional associations or organisations whose main activities or core responsibilities are directly linked to any education and training sector.

Part A — Raising national awareness of lifelong learning strategies and of European cooperation in education and training

Applications for funding may be made by one organisation or by a partnership composed of several organisations drawn from one or more eligible countries.

Part B — Support for transnational cooperation in the development and implementation of national and regional lifelong learning strategies

Applications for funding may only be made by partnerships composed of at least five organisations drawn from three or more eligible countries.

Applications may be submitted by organisations (including all partner organisations) established in one of the following countries:

- the 27 EU Member States,
- the three EFTA-EEA countries (Iceland, Liechtenstein, Norway),
- Turkey.

At least one country of the partnership must be an EU Member State (applies only to Part B of this call).

There are on-going negotiations with Croatia, the Former Yugoslav Republic of Macedonia and Switzerland as regards their future participation in the LLP, which is subject to the result of these negotiations. Please consult the websites of the Education, Audiovisual and Culture Executive Agency for updates to the list of participating countries.

# 3. Eligible activities

Part A — Raising national awareness of lifelong learning strategies and of European cooperation in education and training

The activities to be financed under this part of the call include:

- awareness-raising activities supporting national debates and dialogue linked to the establishment and implementation of lifelong learning strategies and policies (such as national or regional conferences, seminars or workshops),
- the establishment of fora and other activities which will contribute to better coherence and coordination
  in the process of establishing and implementing coherent and comprehensive national lifelong learning
  strategies,
- dissemination and awareness-raising activities under the E&T 2020 reference framework of tools or reference material (e.g. information activities, including media campaigns, publicity events, etc.),
- follow-up action linked to existing national programmes aiming at establishing and implementing the Education and Training Open Method of Coordination under the E&T 2020 reference framework at national level.

Part B — Support for transnational cooperation in the development and implementation of national and regional lifelong learning strategies

The activities to be financed under this part of the call include:

- development, testing and transfer of innovative practices, which may include studies, analyses, conferences and seminars, aimed at transnational peer learning,
- actions aiming at the creation and development of networks at the regional, national and European level.

Activities must start between 1 January 2011 and 31 March 2011. The maximum duration of projects is 12 months for Part A and 24 months for Part B. No applications will be accepted for projects scheduled to run for a longer period than that specified in this call for proposals.

#### 4. Award criteria

Eligible applications/projects will be assessed on the basis of the following criteria:

Part A — Raising national awareness of lifelong learning strategies and of European cooperation in education and training

- 1. Relevance: the grant application and the results foreseen are clearly positioned in the specific, operational and broader objectives of the call for proposals. The objectives are clear, realistic and address relevant issues and target groups, including a wide range of key stakeholders at all levels concerned by the establishment and implementation of lifelong learning strategies, including policy and decision makers, practitioners, providers, social partners, representatives of civil society and learners (40 %).
- 2. Quality of the plan of actions: the organisation of the work is clear and appropriate to achieving the objectives; tasks/activities are defined in such a way that the results will be achieved on time and to budget (10 %).
- 3. Quality of the methodology: the tools and practical approaches proposed are coherent and appropriate to address the identified needs for clearly identified target groups (10 %).
- 4. Quality of the project team: the project team includes all the skills, recognised expertise and competences required to carry out all aspects of the plan of actions, and there is an appropriate distribution of tasks across its members (10 %).
- 5. The Cost-Benefit Ratio: the grant application demonstrates value for money in terms of the activities planned relative to the budget foreseen (10 %).
- 6. Impact: the foreseeable impact on the approaches, target groups and systems concerned is clearly defined and measures are in place to ensure that the impact can be achieved. The results of the activities are likely to be significant (10 %).
- 7. Quality of the Valorisation Plan (Dissemination and Exploitation of Results): the planned dissemination and exploitation activities will ensure optimal use of the results beyond the participants in the proposal, during and beyond the lifetime of the project (10 %).

Part B — Support for transnational cooperation in the development and implementation of national and regional lifelong learning strategies

- 1. Relevance: the grant application and the results foreseen are clearly positioned in the specific, operational and broader objectives of the call for proposals. The objectives are clear, realistic and address relevant issues and target groups, including key stakeholders concerned by the implementation and delivery of lifelong learning policies, including policy and decision makers, practitioners, providers, partners, representatives of civil society and learners (40 %).
- 2. Quality of the plan of actions: the organisation of the work is clear and appropriate to achieving the objectives; tasks/activities are distributed among the partners in such a way that the results will be achieved on time and to budget (10 %).
- 3. Quality of the methodology: the tools and practical approaches proposed are coherent, innovative and appropriate to address the identified needs for clearly identified target groups (10 %).
- 4. Quality of the Consortium: the consortium includes all the skills, recognised expertise and competences required to carry out all aspects of the plan of actions, and there is an appropriate distribution of tasks across the partners (10 %).
- 5. The Cost-Benefit Ratio: the grant application demonstrates value for money in terms of the activities planned relative to the budget foreseen (10 %).

- 6. Impact and European Added Value: the foreseeable impact on the approaches, target groups and systems concerned is clearly defined and measures are in place to ensure that the impact can be achieved. The results of the activities are likely to be significant and the benefits of and need for European cooperation (on top of national, regional or local approaches) are clearly demonstrated (10 %).
- 7. Quality of the Valorisation Plan (Dissemination and Exploitation of Results): the planned dissemination and exploitation activities will ensure optimal use of the results beyond the participants in the proposal, during and beyond the lifetime of the project (10 %).

# 5. Budget

The total budget earmarked for the co-financing of projects amounts to EUR 2,8 million.

Financial contribution from the Agency cannot exceed 75 % of the total eligible costs.

The maximum grant per project will be EUR 120 000 for Part A and EUR 350 000 for Part B.

The Agency intends to allocate the amount available according to the following indicative proportion: 1/2 for Part A — 1/2 for Part B. However, the final allocation depends on to the number and quality of the proposals received for Parts A and B.

The Agency reserves the right not to distribute all the funds available.

#### 6. Deadline for submission

Only applications submitted on the correct form, duly completed (application package Part 1, 2 and 3) dated, showing a balanced budget (revenue/expenditure), containing the required annexes, submitted in one original clearly identified as such and signed in original on the declaration on honour by the person authorised to enter into legally binding commitments on behalf of the applicant organisation, plus three copies, will be accepted.

Applications which are not submitted before the deadline will not be considered.

Applications must be despatched, date as postmark, to the Education, Audiovisual and Culture Executive Agency, no later than 16 July 2010 to:

Education, Audiovisual and Culture Executive Agency Lifelong Learning Programme, Key Activity 1 Call for Proposals EACEA/10/10 Part A or Part B Avenue du Bourget 1 BOU2 2/145 1140 Bruxelles/Brussel BELGIQUE/BELGIË

In addition to the paper version, an electronic version of the application package (application form, budgetary tables, declaration on honour) without its annexes should be sent on or before the deadline of 16 July 2010 to the following e-mail address:

EACEA-LLP-ECET@ec.europa.eu

Applications sent by fax or only by e-mail will not be accepted.

# 7. Further information

Detailed guidelines of the call for proposals and the application package are available on the following website:

http://eacea.ec.europa.eu/llp/funding/2010/call\_ecet\_en.php

Applications must be submitted using the forms provided and contain all the annexes and information as required in the detailed guidelines.