

MEDIA 2007 — DEVELOPMENT, DISTRIBUTION AND PROMOTION**Call for proposals — EACEA/17/07****Implementation of a programme of encouragement for the development, distribution and promotion of European audiovisual works**

(2007/C 204/06)

Support for the development of interactive works on all platforms both online and offline**1. Objectives and description**

MEDIA 2007 — Development has the objective of supporting the development of production projects destined for European and international markets belonging particularly to the following category: interactive works on all platforms both online and offline.

2. Eligible candidates

The support is restricted to independent companies that have audiovisual production and/or the production of interactive works as their principal activity. Applicant companies must be established in one of the following countries: the countries of the European Union, the countries of the European Economic Area participating in the MEDIA 2007 Programme (Iceland, Lichtenstein and Norway) and Switzerland, subject to the adoption of the new modalities of cooperation by that State within the framework of the MEDIA Programme.

Applicant companies must be able to provide proof that they have the experience required by the guidelines through the production of a previous work.

3. Budget

The total budget allocated to the co-financing of projects is estimated to be EUR 1,5 million (providing the EU budget for 2008 is approved). The financial assistance from the Community cannot exceed 50 % of the total eligible costs (60 % for single projects presenting an interest in promoting European cultural diversity). The minimum grant is EUR 10 000. The maximum grant is EUR 60 000 except for the development of game prototypes for games consoles, portable consoles and computers for which the maximum grant is EUR 100 000.

4. Timescale

Applications must be sent to the Executive Agency (EACEA) no later than:

- 15.11.2007 (1st deadline),
- 15.4.2008 (2nd deadline).

5. Further details

The complete text of the guidelines along with the application forms can be found on the website: <http://ec.europa.eu/media>. Requests must respect the requirements of the guidelines and be submitted on the forms provided.
