

III

(Notices)

COMMISSION

Media 2007— Development, distribution and promotion**Implementation of a programme to encourage the development, distribution and promotion of European audiovisual works****Support for the transnational distribution of European films****Support for international sales agents of European cinema films****Conditional call for proposals — EACEA No 07/06**

(2006/C 272/09)

Precautionary clause

The Commission's proposal relating to the MEDIA programme has not yet been formally adopted by the European legislature. Nevertheless, to enable prompt implementation of this programme after the adoption of its legal basis by the European legislature, which should take place soon, and to enable potential beneficiaries of Community grants to prepare their proposals as soon as possible, the Commission has decided to publish this call for proposals.

This call for proposals does not legally bind the Commission. It may be cancelled and calls for proposals with different specifications may be issued, with appropriate reply periods, if there is a substantial change in the legal basis by the European legislature.

More generally, the implementation of the calls for proposals in 2007 is subject to the following conditions, the meeting of which is not dependent on the Commission:

- the adoption by the European Parliament and the Council of the European Union of the final text of the legal basis establishing the Programme without any substantial modifications;
- the adoption of the annual work programme relating to the MEDIA programme and of the general implementation guidelines and the selection criteria and procedures, after referral to the programme committee; and
- the adoption of the 2007 budget for the European Union by the budgetary authority.

1. Objectives and Description

This call for proposals is based on the decision of the European Parliament and of the Council establishing a single multi-

annual programme for Community measures in the field of Audiovisual for the period between 2007 and 2013

The objectives of the abovementioned Council Decision include:

- facilitating and encouraging the promotion and movement of European audiovisual and cinema works at trade shows, fairs and audiovisual festivals in Europe and around the globe, insofar as such events may play an important role in the promotion of European works and the networking of professionals;
- encouraging the networking of European operators, by supporting joint activities on the European and international markets by national public or private promotion bodies;

2. Eligible applicants

The present notification is addressed to European organisations; those registered in and controlled by nationals from the Member States of the European Union and countries of the European Economic Agreement participating in the MEDIA 2007 Programme (Iceland, Liechtenstein, Norway) and Switzerland.

This notice is addressed to European companies specialising in the international distribution of European cinema films (sales agents).

3. Budget and project duration

The maximum amount available under this call for proposals is EUR 1 000 000 provided funds are available under the 2007 exercise.

The financial support from the Commission cannot exceed 50 % of the total eligible costs.

The maximum duration of the projects is 16 months.

4. **Deadline**

Applications must be sent to the Executive Agency (EACEA) no later than 22 December 2006

5. **Further information**

The complete text of the Call for Proposals, as well as the application forms are available on:

http://ec.europa.eu/comm/avpolicy/media/distr_en.html.

Applications must respect all conditions set out in this complete text and must be submitted using the application forms provided.
