Pleas in law

- Infringement of the obligation to state reasons under Article 75 of Regulation No 207/2009;
- Infringement of Article 7(1)(b) and (c) of Regulation No 207/2009;
- Infringement of the general legal principles of equal treatment and sound administration.

Action brought on 9 May 2016 — Mühlbauer Technology v EUIPO (Magicrown) (Case T-218/16)

(2016/C 232/41)

Language of the case: German

Parties

Applicant: Mühlbauer Technology GmbH (Hamburg, Germany) (represented by: M. Zintler and A. Stolz, lawyers)

Defendant: European Union Intellectual Property Office (EUIPO)

Details of the proceedings before EUIPO

Trade mark at issue: EU word mark 'Magicrown' - Application No 13 627 641

Contested decision: Decision of the Fourth Board of Appeal of EUIPO of 7 March 2016 in Case R 1213/2015-4

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

Pleas in law

- Infringement of Article 7(1)(b) and (c) of Regulation No 207/2009

Action brought on 9 March 2016 — Aldi v EUIPO (VISAGE)

(Case T-219/16)

(2016/C 232/42)

Language of the case: German

Parties

Applicant: Aldi GmbH & Co. KG (Mülheim an der Ruhr, Germany) (represented by: N. Lützenrath, U. Rademacher, C. Fürsen and N. Bertram, lawyers)

Defendant: European Union Intellectual Property Office (EUIPO)

Details of the proceedings before EUIPO

Trade mark at issue: EU figurative mark containing the word element 'VISAGE' — Application for registration No 13 502 364