



C/2023/672

13.11.2023

**Action brought on 28 September 2023 — beckberg v EUIPO (Shape of a hatching chick)**

**(Case T-595/23)**

(C/2023/672)

*Language of the case: German*

**Parties**

*Applicant:* beckberg GmbH (Nuremberg, Germany) (represented by: M. Krogmann, lawyer)

*Defendant:* European Union Intellectual Property Office (EUIPO)

**Details of the proceedings before EUIPO**

*Trade mark at issue:* Application for EU figurative mark (Shape of a hatching chick) — Application No 18 567 560

*Contested decision:* Decision of the Fifth Board of Appeal of EUIPO of 18 July 2023 in Case R 41/2023-5

**Form of order sought**

The applicant claims that the Court should annul the contested decision and grant the figurative mark applied for to the extent requested.

**Plea in law**

— Infringement of Article 7(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

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