



C/2023/224

23.10.2023

**Action brought on 30 August 2023 — Laura Food v EUIPO — Bella Tawziaa II (Thé Vert de Chine AL  
ASSAD HBOUB R3505 Chaara 4011)**

**(Case T-541/23)**

(C/2023/224)

*Language in which the application was lodged: English*

**Parties**

*Applicant:* Laura Food Srl (Rozzano, Italy) (represented by: C. Bercial Arias, lawyer)

*Defendant:* European Union Intellectual Property Office

*Other party to the proceedings before the Board of Appeal:* Bella Tawziaa II SLU (Marbella, Spain)

**Details of the proceedings before EUIPO**

*Applicant of the trade mark at issue:* Applicant before the General Court

*Trade mark at issue:* Application for European Union trade mark Thé Vert de Chine AL ASSAD HBOUB R3505 Chaara 4011 — Application for registration No 18 239 841

*Procedure before EUIPO:* Opposition proceedings

*Contested decision:* Decision of the Second Board of Appeal of EUIPO of 12 June 2023 in Case R 2017/2022-2

**Form of order sought**

The applicant claims that the Court should:

- uphold the appeal and partially annul the contested decision;
- order the defendant and the intervener, if it was the case, to bear the costs incurred by the applicant before the General Court.

**Plea in law**

- Infringement of Article 8(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.