Action brought on 7 July 2023 — Washtower IP v EUIPO — LG Electronics (WASHTOWER) (Case T-376/23)

(2023/C 296/49)

Language in which the application was lodged: English

Parties

Applicant: Washtower IP BV (Hengelo, Netherlands) (represented by: L. Fresco, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: LG Electronics, Inc. (Seoul, Republic of Korea)

Details of the proceedings before EUIPO

Proprietor of the trade mark at issue: Applicant before the General Court

Trade mark at issue: European Union word mark WASHTOWER — European Union trade mark No 18 193 675

Procedure before EUIPO: Cancellation proceedings

Contested decision: Decision of the Fifth Board of Appeal of EUIPO of 26 April 2023 in Case R 412/2022-5

Form of order sought

The applicant claims that the Court should:

- annul the contested decision and dismiss LG Electronics' cancellation action or, alternatively, annul that decision and send the case back to the Board of Appeal for reconsideration;
- order EUIPO and the other party to the proceedings to bear their own costs and pay those of the applicant.

Pleas in law

- Infringement of Article 7(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council;
- Infringement of Article 7(1)(c) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

Action brought on 12 July 2023 — Ergotopia v EUIPO (Wellback)

(Case T-388/23)

(2023/C 296/50)

Language of the case: German

Parties

Applicant: Ergotopia GmbH (Darmstadt, Germany) (represented by: A. Biesterfeld-Kuhn)

Defendant: European Union Intellectual Property Office (EUIPO)

Details of the proceedings before EUIPO

Trade mark at issue: Application for the EU word mark 'Wellback' — Application No 18 682 838