

Action brought on 29 March 2023 — Amstel Brouwerij v EUIPO — Anheuser-Busch (ULTRA)**(Case T-170/23)**

(2023/C 179/95)

*Language in which the application was lodged: English***Parties***Applicant:* Amstel Brouwerij BV (Amsterdam, Netherlands) (represented by: T. Cohen Jehoram, lawyer)*Defendant:* European Union Intellectual Property Office (EUIPO)*Other party to the proceedings before the Board of Appeal:* Anheuser-Busch LLC (St. Louis, Missouri, United States)**Details of the proceedings before EUIPO***Proprietor of the trade mark at issue:* Other party to the proceedings before the Board of Appeal*Trade mark at issue:* European Union figurative mark ULTRA — European Union trade mark No 2 895 258*Procedure before EUIPO:* Cancellation proceedings*Contested decision:* Decision of the Fifth Board of Appeal of EUIPO of 24 January 2023 in Case R 2088/2021-5**Form of order sought**

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

Plea in law

- Infringement of Article 7(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

Action brought on 30 March 2023 — Dendiki v EUIPO — D-Market (hepsiburada)**(Case T-172/23)**

(2023/C 179/96)

*Language in which the application was lodged: English***Parties***Applicant:* Dendiki BV (Roosendaal, Netherlands) (represented by: N. Ruyters and A. Klomp, lawyers)*Defendant:* European Union Intellectual Property Office (EUIPO)*Other party to the proceedings before the Board of Appeal:* D-Market Elektronik Hizmetler ve Ticaret Anonim Sirketi (Istanbul, Türkiye)**Details of the proceedings before EUIPO***Proprietor of the trade mark at issue:* Applicant before the General Court*Trade mark at issue:* European Union word mark hepsiburada — European Union trade mark No 17 151 796*Procedure before EUIPO:* Cancellation proceedings*Contested decision:* Decision of the Fourth Board of Appeal of EUIPO of 24 January 2023 in Case R 639/2021-4