

— order anyone opposing the action to pay the costs.

#### **Plea in law**

— Infringement of Article 8(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

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### **Action brought on 13 September 2022 — Sports Group Denmark v EUIPO (ENDURANCE)**

**(Case T-566/22)**

(2022/C 424/56)

*Language of the case: English*

#### **Parties**

*Applicant:* Sports Group Denmark A/S (Silkeborg, Denmark) (represented by: T. Kruse Lie, lawyer)

*Defendant:* European Union Intellectual Property Office (EUIPO)

#### **Details of the proceedings before EUIPO**

*Trade mark at issue:* International registration designating the European Union in respect of the mark figurative ENDURANCE — Application for registration No 1 542 490

*Contested decision:* Decision of the Second Board of Appeal of EUIPO of 8 July 2022 in Case R 1779/2021-2

#### **Form of order sought**

The applicant claims that the Court should:

- annul the contested decision in so far as it refused registration as an European Union trade mark of the figurative sign ENDURANCE in respect of the goods and services in Classes 9, 25, 28 and 35;
- order EUIPO to bear its own costs and to pay those incurred by the applicant, including the expenses necessarily incurred for the purpose of the appeal proceedings before the Board of Appeal of EUIPO.

#### **Plea in law**

— Infringement of Article 7(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

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### **Action brought on 15 September 2022 — Bora Creations v EUIPO — True Skincare (TRUE SKIN)**

**(Case T-576/22)**

(2022/C 424/57)

*Language in which the application was lodged: English*

#### **Parties**

*Applicant:* Bora Creations, SL (Andratx, Spain) (represented by: R. Lange and M. Ebner, lawyers)

*Defendant:* European Union Intellectual Property Office (EUIPO)

*Other party to the proceedings before the Board of Appeal:* True Skincare Ltd (Ascot, United Kingdom)